

WOMEN'S WORLD

In celebration of women everywhere, Women's World marks and supports an appreciation for all unsung women and heroines who have contributed to society.

If you have something to offer and support women, speak up in our StarSpecial today. Reach out and let your name be known as we bring your company closer to your target audience.

Upgrade your ad to Full Colour!

For Full Page ad, top up an additional RM6,500

For all other ad sizes, add an extra 50% loading to B&W ad rates

National Advertisement Rates :

RM78.00 per cm col or contract rates where applicable. 25% discount from Main Paper (Wed-Sat) rates for BW ads.

Suggested Size

37cm x 8col (Full page)
18cm x 8col (Half page)
18cm x 4col (Qtr page)

Black & White

RM 17,316.00
RM 8,424.00
RM 4,212.00

2 Neg. Colour

RM 23,470.40
RM 13,424.00
RM 9,212.00

Full Colour

RM 26,775.00
RM 18,700.00
~~RM 14,960.00~~

Edition: National

Publication Date	Booking & Story deadline	Material deadline
14 Jan 2020	30 Dec 2019	09 Jan 2020
10 Mar 2020	25 Feb 2020	05 Mar 2020
12 May 2020	24 Apr 2020	06 May 2020
14 Jul 2020	30 Jun 2020	09 Jul 2020
08 Sep 2020	24 Aug 2020	03 Sep 2020
10 Nov 2020	26 Oct 2020	05 Nov 2020

*Terms & Conditions

1. All rates are subject to Service Tax 6%
2. Press release must be submitted before the story deadline.
3. Interviews will be granted wherever possible at The Star's discretion.
4. Size / length of write-up is strictly at the editor's discretion.
5. Write-up will be edited and laid out based on editorial house style.
6. Ad & story on same / facing pages is not applicable for health related products or services that require MOH / KKLIU approval
7. Cover picture & logo buy is only valid with a minimum of FPBW or HPFC ad in the supplement.
8. Print + Digital Advertorial Package consists of one (1) Half Page Black & White ad in supp, one (1) write-up in supp, one (1) online upload of write-up on TSOL, one (1) week traffic driver and one (1) social media post

Let's talk about you!

Enjoy a free write-up* when you book an ad with us (min 72 cm col)

Maximise your exposure!

Print + Digital Advertorial Package* RM20,000

- 1 Half Page Black & White ad in the supplement
- 1 write-up in the supplement
- 1 online upload of write-up on TSOL
- 1 week traffic driver
- 1 social media post

Make an impact!

Get your ad & story featured on the same / facing pages* at an additional 30% loading

First impression matters!

Cover picture & logo buy* RM12,000 (National)