

STAR HOMES

If you have something to offer discerning homeowners who demand only the very best for their sanctuaries, let our StarSpecial help you reach out and spread the word to a wider audience today.

Upgrade your ad to Full Colour!

For Full Page ad, top up an additional RM5,000

For all other ad sizes, add an extra 50% loading to B&W ad rates

Metro GKV Advertisement Rates :
RM46.00 per cm col or contract rates where applicable.

Suggested Size
37cm x 8col (Full page)
18cm x 8col (Half page)
18cm x 4col (Qtr page)

Black & White
RM 13,616.00
RM 6,624.00
RM 3,312.00

2 Neg. Colour
RM 17,116.00
RM 10,124.00
RM 6,812.00

Full Colour
RM 25,900.00
RM 18,900.00
~~RM 15,600.00~~

Edition: Metro Greater Klang Valley

Publication Date	Booking & Story deadline	Material deadline
15 Jan 2020	31 Dec 2019	10 Jan 2020
19 Feb 2020	05 Feb 2020	14 Feb 2020
18 Mar 2020	04 Mar 2020	13 Mar 2020
15 Apr 2020	01 Apr 2020	10 Apr 2020
20 May 2020	05 May 2020	15 May 2020
17 Jun 2020	03 Jun 2020	12 Jun 2020
15 Jul 2020	01 Jul 2020	10 Jul 2020
19 Aug 2020	05 Aug 2020	14 Aug 2020
16 Sep 2020	02 Sep 2020	11 Sep 2020
21 Oct 2020	07 Oct 2020	16 Oct 2020
18 Nov 2020	04 Nov 2020	13 Nov 2020
16 Dec 2020	02 Dec 2020	11 Dec 2020

Let's talk about you!

Enjoy a free write-up* when you book an ad with us (min 72 cm col)

Maximise your exposure!

Print + Digital Advertorial Package* RM20,000

- 1 Half Page Black & White ad in the supplement
- 1 write-up in the supplement
- 1 online upload of write-up on TSOL
- 1 week traffic driver
- 1 social media post

Make an impact!

Get your ad & story featured on the same / facing pages* at an additional 30% loading

First impression matters!

Cover picture & logo buy* RM10,000 (Metro Greater Klang Valley)

*Terms & Conditions

1. All rates are subject to Service Tax 6%
2. Press release must be submitted before the story deadline.
3. Interviews will be granted wherever possible at The Star's discretion.
4. Size / length of write-up is strictly at the editor's discretion.
5. Write-up will be edited and laid out based on editorial house style.
6. Ad & story on same / facing pages is not applicable for health related products or services that require MOH / KKLJU approval
7. Cover picture & logo buy is only valid with a minimum of FPBW or HPFC ad in the supplement.