

StarSpecial 2020

HOME & LIVING

If you have goods and services to help everyone beautify their homes or to make their dream home complete, advertise in our StarSpecial and let your company be known.

Reach your target audience and create a high level of awareness on what you have to offer today. Let us help you speak to the crowd today.

Upgrade your ad to Full Colour!

For Full Page ad, top up an additional RM6,500

For all other ad sizes, add an extra 50% loading to B&W ad rates

National Advertisement Rates :

RM78.00 per cm col or contract rates where applicable. 30% discount from Main Paper (Wed-Sat) rates for BW ads.

Suggested Size

37cm x 8col (Full page)
18cm x 8col (Half page)
18cm x 4col (Qtr page)

Black & White

RM 16,161.60
RM 7,862.40
RM 3,931.20

2 Neg. Colour

RM 21,161.60
RM 12,862.40
RM 8,931.20

Full Colour

RM 25,200.00
RM 17,600.00
~~RM 14,080.00~~

Edition: National

Publication Date	Booking & Story deadline	Material deadline
26 Jan 2020	13 Jan 2020	22 Jan 2020
23 Feb 2020	10 Feb 2020	19 Feb 2020
22 Mar 2020	09 Mar 2020	18 Mar 2020
26 Apr 2020	13 Apr 2020	22 Apr 2020
24 May 2020	11 May 2020	20 May 2020
28 Jun 2020	15 May 2020	24 Jun 2020
26 Jul 2020	13 Jul 2020	22 Jul 2020
23 Aug 2020	07 Jul 2020	18 Aug 2020
27 Sep 2020	11 Sep 2020	23 Sep 2020
25 Oct 2020	12 Oct 2020	21 Oct 2020
22 Nov 2020	09 Nov 2020	18 Nov 2020
27 Dec 2020	11 Dec 2020	22 Dec 2020

Let's talk about you!

Enjoy a free write-up* when you book an ad with us (min 72 cm col)

Maximise your exposure!

Print + Digital Advertorial Package* RM20,000

- 1 Half Page Black & White ad in the supplement
- 1 write-up in the supplement
- 1 online upload of write-up on TSOL
- 1 week traffic driver
- 1 social media post

Make an impact!

Get your ad & story featured on the same / facing pages* at an additional 30% loading

First impression matters!

Cover picture & logo buy* RM12,000 (National)

*Terms & Conditions

1. All rates are subject to Service Tax 6%
2. Press release must be submitted before the story deadline.
3. Interviews will be granted wherever possible at The Star's discretion.
4. Size / length of write-up is strictly at the editor's discretion.
5. Write-up will be edited and laid out based on editorial house style.
6. Ad & story on same / facing pages is not applicable for health related products or services that require MOH / KKLJU approval
7. Cover picture & logo buy is only valid with a minimum of FPBW or HPFC ad in the supplement.

Advertise with us today! | advg@thestar.com.my