

EDUCATION GUIDE II

With the increasingly diverse and changing needs of the world today, education institutions have evolved to offer much more than before.

Share with our readers what you have to offer in our StarSpecial and reach out to a wide pool of potential students today.

National Advertisement Rates :

RM78.00 per cm col or contract rates where applicable. 20% discount from Main Paper (Wed-Sat) rates for BW ads.

Suggested Size

37cm x 8col (Full page)
18cm x 8col (Half page)
18cm x 4col (Qtr page)

Black & White

RM 18,470.40
RM 8,985.60
RM 4,492.80

2 Neg. Colour

RM 23,470.40
RM 13,985.60
RM 9,492.80

Full Colour

RM 31,500.00
RM 22,000.00
RM 17,600.00

Edition: National		
Publication Date	Booking & Story deadline	Material deadline
16 Jan 2020	02 Jan 2020	13 Jan 2020
20 Feb 2020	06 Feb 2020	17 Feb 2020
19 Mar 2020	05 Mar 2020	16 Mar 2020
16 Apr 2020	02 Apr 2020	13 Apr 2020
21 May 2020	06 May 2020	18 May 2020
18 Jun 2020	04 Jun 2020	15 Jun 2020
16 Jul 2020	02 Jul 2020	13 Jul 2020
20 Aug 2020	06 Aug 2020	17 Aug 2020
17 Sep 2020	02 Sep 2020	11 Sep 2020
15 Oct 2020	01 Oct 2020	12 Oct 2020
19 Nov 2020	05 Nov 2020	16 Nov 2020
17 Dec 2020	03 Dec 2020	14 Dec 2020

Let's talk about you!

Enjoy a free write-up* when you book an ad with us (min 72 cm col)

Maximise your exposure!

Print + Digital Advertorial Package* RM20,000

- 1 Half Page Black & White ad in the supplement
- 1 write-up in the supplement
- 1 online upload of write-up on TSOL
- 1 week traffic driver
- 1 social media post

Make an impact!

Get your ad & story featured on the same / facing pages* at an additional 30% loading

First impression matters!

Cover picture & logo buy* RM12,000 (National)

*Terms & Conditions

1. All rates are subject to Service Tax 6%
2. Press release must be submitted before the story deadline.
3. Interviews will be granted wherever possible at The Star's discretion.
4. Size / length of write-up is strictly at the editor's discretion.
5. Write-up will be edited and laid out based on editorial house style.
6. Ad & story on same / facing pages is not applicable for health related products or services that require MOH / KKKLIU approval
7. Cover picture & logo buy is only valid with a minimum of FPBW or HPFC ad in the supplement.