

BODY, MIND & SOUL

"The rhythm of the body, the melody of the mind & the harmony of the soul create the symphony of life."

~ B.K.S. Iyengar

Nothing is more important today than to achieve good health for the body, mind and soul. In The Star's Body, Mind & Soul supplements, you can share with our readers ways to achieving the equilibrium and state of wellness – and help them grow along the way.

Upgrade your ad to Full Colour!

For Full Page ad, top up an additional RM6,500

For all other ad sizes, add an extra 50% loading to B&W ad rates

National Advertisement Rates :

RM78.00 per cm col or contract rates where applicable. 25% discount from Main Paper (Wed-Sat) rates for BW ads.

Suggested Size

37cm x 8col (Full page)
18cm x 8col (Half page)
18cm x 4col (Qtr page)

Black & White

RM 17,316.00
RM 8,424.00
RM 4,212.00

2 Neg. Colour

RM 22,316.00
RM 13,424.00
RM 9,212.00

Full Colour

RM 26,775.00
RM 18,700.00
RM 14,960.00

Edition: National

Publication Date	Booking & Story deadline	Material deadline
07 Jan 2020	20 Dec 2019	02 Jan 2020
04 Feb 2020	20 Jan 2020	30 Jan 2020
03 Mar 2020	18 Feb 2020	27 Feb 2020
07 Apr 2020	24 Mar 2020	02 Apr 2020
05 May 2020	20 Apr 2020	29 Apr 2020
02 Jun 2020	15 May 2020	28 May 2020
07 Jul 2020	23 Jun 2020	02 July 2020
04 Aug 2020	20 Jul 2020	29 July 2020
01 Sep 2020	14 Aug 2020	26 Aug 2020
06 Oct 2020	22 Sep 2020	01 Oct 2020
03 Nov 2020	19 Oct 2020	28 Oct 2020
01 Dec 2020	17 Nov 2020	26 Nov 2020

Let's talk about you!

Enjoy a free write-up* when you book an ad with us (min 72 cm col)

Maximise your exposure!

Print + Digital Advertorial Package* RM20,000

- 1 Half Page Black & White ad in the supplement
- 1 write-up in the supplement
- 1 online upload of write-up on TSOL
- 1 week traffic driver
- 1 social media post

Make an impact!

Get your ad & story featured on the same / facing pages* at an additional 30% loading

First impression matters!

Cover picture & logo buy* RM12,000 (National)

*Terms & Conditions

1. All rates are subject to Service Tax 6%
2. Press release must be submitted before the story deadline.
3. Interviews will be granted wherever possible at The Star's discretion.
4. Size / length of write-up is strictly at the editor's discretion.
5. Write-up will be edited and laid out based on editorial house style.
6. Ad & story on same / facing pages is not applicable for health related products or services that require MOH / KKKLIU approval
7. Cover picture & logo buy is only valid with a minimum of FPBW or HPFC ad in the supplement.