

BMS WELLNESS

In facing the stress and hustle of our daily lives, we need to rejuvenate and recharge to keep going. If you have just the product or service for the stressed people out there, our StarSpecial is the perfect platform to get your company known to your target audience.

Advertise with us and start going places.

Upgrade your ad to Full Colour!

For Full Page ad, top up an additional RM6,500

For all other ad sizes, add an extra 50% loading to B&W ad rates

National Advertisement Rates :

RM78.00 per cm col or contract rates where applicable. 25% discount from Main Paper (Wed-Sat) rates for BW ads.

Suggested Size

37cm x 8col (Full page)
18cm x 8col (Half page)
18cm x 4col (Qtr page)

Black & White

RM 17,316.00
RM 8,424.00
RM 4,212.00

2 Neg. Colour

RM 22,316.00
RM 13,424.00
RM 9,212.00

Full Colour

RM 26,775.00
RM 18,700.00
~~RM 14,960.00~~

Edition: National

Publication Date	Booking & Story deadline	Material deadline
21 Jan 2020	07 Jan 2020	16 Jan 2020
18 Feb 2020	04 Feb 2020	13 Feb 2020
17 Mac 2020	03 Mac 2020	12 Mac 2020
21 Apr 2020	07 Apr 2020	16 Apr 2020
19 May 2020	04 May 2020	14 May 2020
16 Jun 2020	02 Jun 2020	11 Jun 2020
21 Jul 2020	07 Jul 2020	16 Jul 2020
18 Aug 2020	04 Aug 2020	13 Aug 2020
15 Sep 2020	01 Sep 2020	10 Sep 2020
20 Oct 2020	06 Oct 2020	15 Oct 2020
17 Nov 2020	03 Nov 2020	12 Nov 2020
15 Dec 2020	01 Dec 2020	10 Dec 2020

Let's talk about you!

Enjoy a free write-up* when you book an ad with us (min 72 cm col)

Maximise your exposure!

Print + Digital Advertorial Package* RM20,000

- 1 Half Page Black & White ad in the supplement
- 1 write-up in the supplement
- 1 online upload of write-up on TSOL
- 1 week traffic driver
- 1 social media post

Make an impact!

Get your ad & story featured on the same / facing pages* at an additional 30% loading

First impression matters!

Cover picture & logo buy* RM12,000 (National)

*Terms & Conditions

1. All rates are subject to Service Tax 6%
2. Press release must be submitted before the story deadline.
3. Interviews will be granted wherever possible at The Star's discretion.
4. Size / length of write-up is strictly at the editor's discretion.
5. Write-up will be edited and laid out based on editorial house style.
6. Ad & story on same / facing pages is not applicable for health related products or services that require MOH / KKLJU approval
7. Cover picture & logo buy is only valid with a minimum of FPBW or HPFC ad in the supplement.